

# La Floracion: your community destination

**T**urkey is one of the strongest among Islamic states that enjoys political stability along with economic boom. Turkey's strong economy, its size, geo-strategic location and prime reputation as being the 6th in the European Union and 17th in the world is a very significant achievement in the global arena of today.

Constantinople of yester years and Turkey of today possesses a rich culture, a vibrant spirit, out-of-this-world scenic beauty and great human fortitude. Over the years Turkey has transformed herself as a modern state that is wisely being governed by creating diverse opportunities utilizing best of her skills through a well managed and efficient government system.

Besides being a gateway to Europe and laying half in Asia and half in Europe, Turkey enjoys a prime and prime location right at the doorstep of Europe.

Among the beautiful Turkish cities sitting in the European part is Didim.

Didim is the pride and joy of Turkey that is regally sprawling in the European part of Turkey that is shaped as a peninsula surrounding Mugla on the east coast with huge inlet of Akbuk town, Aegean Sea on the west and east and west coast while Lake bafa and the Menderes River on the northern coast. The rapidly growing town of Didim is a beach resort and is considered to be the second largest marina in Turkey.

Didim is well known for its historical site Didyma and Apollo temple. Laying at the edge of Aegean Sea, it has golden sandy beaches, Aquo Park, Fun Fair, Marina and Golf.

Didim is conveniently located 1 hour to Bodrum Airport and 1.5 hours to Izmir Airport. Besides this it is 123 km from the centre of Aydin, 55 km from Söke and 90 km from Kusadası and 100 km to Bodrum at the south.

To provide unique services to facilitate international homebuyers, El Sueno Dream Properties of UK have purchased a piece of land in Didim, Turkey, to launch a residence of international repute called "La Floracion".

Some of the super-classic features of La Floracion:



- Unique penthouse with the Jacuzzi in the balcony facing towards sea along with the moveable glass roof which you can slide back and forth with remote control.
- Networked smart home features including cable LCD Television fitted in the living room.
- Telephone, internet and central air-conditioning.
- Solar powered system.
- Smoke alarm and security features, safe-deposit box.
- Designer aromatherapy water fountain.
- Separate swimming pools for adults and children.
- All five star luxury facilities.
- Gated community with complete maintenance and security solution includes in-house electrician and plumbing specialists.

**Transportation with Didim:** Car hires, minibuses, coaches and taxis are available to fulfil all of your travel requirements in the Didim region. Expect unprecedented comfort and quality from this unparalleled destination.

**La Floracion: Your Community Destination**

With a rare combination of natural beauty and countless amenities, La Floracion is an unprecedented destination.

A sophisticated reception area, bar and lobby welcomes

your guests to this remarkable oasis. Whether your interest is the extensive La Floracion amenities, natural landscape or dazzling culture at your doorstep, La Floracion is yours to discover. Enjoy effortless access to life's necessities and finest luxuries. La Floracion is an exclusive gated community offering an expanse of prime amenities.

- Elegant reception desk with messaging service, mailbox and key safe
- Impressive lobby and guest waiting area
- Conference hall
- Cocktail bar and café
- Day care service
- Swimming pools for adults and children
- Pool bar
- Multicultural Cuisine restaurant
- BBQ restaurant
- Exclusive rooftop café
- Outdoor child minding services
- Children's play ground
- Ice Cream Parlour and mini market
- Gymnasium, sauna and traditional Turkish baths
- Tennis courts
- Pharmacy, retail stores, game arcade
- Nail bar
- ATM machines
- Exclusive water features including a scenic bridged lake and aquarium
- Jogging tracks
- Distinctive parks and green spaces

**What are the benefits of investing in Turkey?**

- 40% increase in the current Turkish property market
- Turkey has a pending application to the

**EU** • Only 10% of Turkey's land can be owned by foreigners

- 8% guaranteed rental income
- 80% of apartments offering Sea view (The Aegean)
- 5 star luxury apartments (UK certified)
- Pre-brid property (Deed in owner's name)
- 3 year's residential visa, followed by Nationality for the whole family
- Rental income between 30,000 - 90,000 British pounds
- New Investments are being made into Didim
- \$ 52 Million Marina
- Airport
- 2 18 Hole Golf Courses
- First 7 star Hotel closer to La Floracion

**Getting to Didim:**

By Air: Turkey offers top-notch transportation infrastructure the popular tourist destination of Didim is accessible from Izmir, Bodrum and Dalaman Airports. The ultra-modern Izmir Adnan Menderes Airport has several regular direct and connected flights from most international airports. A 20-minute drive from La Floracion - this newly constructed airport makes reaching your dream a breeze.

**Driving to Didim:** If you are traveling to Didim from the North, it is approximately 600 kilometres south of the Bulgarian border. From the south, Cesne is a mere 150 kilometres from Didim. Choose from efficient highways or the scenic coastal routes to reach your destination.

**Ferry Routes:** Travel to Didim via ferry from Italy to Turkey - Cesne, or from the Greek island, Samos. Both routes offer stunning views and endless fascination.

**Didim by Bus/Rail:** Didim has bus connections with all major cities and tourist resorts; it has inter-rail connections with many European cities.

What are the benefits of living & investing in La Floracion in Didim, Turkey??

• As soon as you book an apartment in La Floracion and upon a payment of 15% of the total value on booking, you will be awarded a residential visa which is just like a US Green Card. This residential visa will allow you to have multiple trips to your home in Turkey as well as to live and work in a socially and economically vibrant country.

• Turkey, being a gateway to Europe, carries immense significance in our world of today. First of all it's geo-strategic location, strong socio-economic outlook and above all conventional Turkish hospitality makes it a perfect choice for investment and life. Secondly Turkey is soon to be included in Shengen countries and Thirdly Turkey's application for inclusion in European Union is pending.

• Upon completion of the project and within a span of 2-3 years, you will be awarded nationality of Turkey, which ensures you freedom to live, work and travel all around Turkey.

• Didim, lies in the west and east coast right on Aegean sea. Rapidly rising town of Didim is a beach resort which falls in European part of Turkey. According to a recent survey, Didim is among the best places in the world where increase in property value is the order of the day.

• Didim, being a tourist attraction is flocked by Europeans mostly British and German nationals.

• Being a prime attraction, Didim also offers best rental value return and your investment can bring you ample returns in a very short time. An 8% rental return on possession is guaranteed.

• Turkey is expecting its inclusion in the European Union soon.

• Turkey is also expected to be included in Shengen countries.

# A milestone in luxury living

**W**e offer our heartiest congratulations to M/s. Sumair Builders who are launching one of their most prestigious projects so far that is named "Sumaira's Noor" which is consisting of 4 & 5 room luxury apartments and shops.

"Sumaira's Noor" is exclusively being meant for Ismaili community. For this purpose, a choicest location of Scheme 33 is selected.

The corporate philosophy of Sumair Builders is based on the fact that in modern times, the quality of living indicates your living standard. Countries and societies around the world who wish to see the rise in living standards among their populace are offering better, spacious and modern dwellings to their citizens. This not only helps the people but also showcases the image of their city.

Each and every project that is conceived, designed and constructed by Sumair Builders reflects the same determination as well as their willingness to offer most modern residential units, thus building healthy and positive communities.

Sumair Builders' currently launching "Sumaira's Noor" apartment project that is consisting of 4 & 5 room luxury apartments and shops that is located in Scheme No. 33, since Scheme 33 is a well-established neighbourhood and already have seen a lively and sizeable Ismaili community already living there.

As already described above that Scheme 33 is already a vibrant location that have Al-Azhar Garden, Noor-e-Karim, and Inara Garden which is in close proximity to each other including the Agha Khan Foundation.

Another reason is that being a well-established community, it already has compact modern



**Sajid Abasi, Regional Director (Karachi), Hussain Marketing Network**

facilities and amenities for a hassle free living. "Sumaira's Noor" certainly is going to be a milestone in the effort to provide luxury apartments with most modern features incorporated in one single project especially for the Ismaili Community as "Sumaira's Noor" also carries Nandi Hall and Nite School, which is a must-activity.

Sumaira's Noor 4 & 5 room luxury apartments are specifically designed to incorporate innovative and modern style of living in a clean and sophisticated atmosphere. Sumair Builders, using state-of-the-art technology to build these classic 4 & 5 room apartments that will mirror the unique and different style of designing that will stand at par with the requirement of the Ismaili community of Karachi who are yearning for a safe, modern and decent living.

The choice of location is another promise of Sumair Builders for their patrons as the price and value of properties in Scheme 33 is ever increasing and hence you surely will be expecting a sudden increase in the price of your "asset" which

will act as a double delight, especially from a investor's point of view.

Sumair Builders' previously completed projects like Sumaira Sky Tower, Sumaira Pride, Sumaira Avenue, Sumaira Bungalows, Sumaira Duplex are also landmarks spread around Karachi and are thousands of families are living happily and bear witness to the statement.

So the advantages are enormous like exclusive living for Ismaili community, every facility is provided keeping in mind the needs of the community like the Nandi Hall and Nite School, all modern amenities available, a well-established and well-off neighbourhood, all major Ismaili community dwellings are close by, peaceful and sophisticated environment, feasible for both living and investment purposes, and the last but not the least is that like previous projects, a timely possession is guaranteed.

In this sense, Scheme 33 is a newly emerging Ismaili Centre where a major investment from the Ismaili community and physical presence is pretty much visible and we are sure that "Sumaira's Noor" will soon become a prestigious part of that community.

We sincerely wish to say "thank you" to Sumair Builders for launching such a well-designed and well-located project that is carrying all modern features based on futuristic design and we also expect the Ismaili Community to welcome and embrace a prosperous future and experience a modern classic living.

Successfully completed previous projects by Sumair Builders:

- 1) Sumaira Sky Tower
- 2) Sumaira Pride
- 3) Sumaira Avenue
- 4) Sumaira Bungalows
- 5) Sumaira Duplex

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**Best investment opportunity in European real estate**

**LA FLORACION**  
By El Sueno dream properties (UK)

Turkey Didim

1, 2 & 3 Bedroom Turkish Style Apartments

**Booking from 15%**

On total cost of **£61,589** (British Pounds) onwards

Residence Visa on Booking

For the first time in Europe Nationality after possession

8% Guaranteed Rental Income

Freehold area for foreigners

Turkish nationality upon completion of the project

Didim is situated in the European part of Turkey

Turkey is soon to be included in the Shengen Countries and European Union

Guaranteed annual rental income between 30,000 - 90,000 British Pounds

La Floracion is a 5 star luxury residence

Close to Europe's largest marina, two 18-hole golf courses, one 7 star and many 5 star hotels

24 Hrs Help Lines

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Visit Expo Centre for our Stall No. 26 & 27 Hall No. 5

For further details please visit our website. [www.hmnworldwide.com](http://www.hmnworldwide.com)

**After the Success of Sumaira's Sky Towers, Sumair Builder Now Presents**

**Exclusively for Ismaili Community**

**SUMAIRA'S NOOR**

4 & 5 Room Luxury Apartment and Shops

Construction work going on at full speed

Compatible to Ismaili Community's traditional requirement

Monthly Installments **Rs.20,000**

Booking from **Rs.95,000**

All facilities are provided according to the needs of Ismaili community

As always, timely possession guaranteed!

Peaceful Environment Prestigious Living

Salient Features

- Best quality construction
- NITE SCHOOL
- NANDI HALL
- Imported quality tile flooring
- Imported tiles in bathroom
- Car Parking for guests
- Imported bath fixtures
- Security system
- Stand-by Generator

Map showing location of Sumaira's Noor near Paradise Bakery, Sohrab Goth, Karachi Hospital, Al-Azhar Garden, Karachi University Complex, Safora, and Nite School.

A Project by: **Sumair BUILDERS**

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For Booking & Details **Hussain Marketing Network**